



GROWING INNOVATIONS 2018

A Game-Changing Inaugural Event for Specialty Agriculture

Growing Innovations debuted Nov 7-8 in Las Vegas with a promise of discovery, providing specialty crop growers the opportunity to discover **new solutions** to the universal challenges of **labor** and **water** shortages, erratic **weather** patterns, **sustainability** issues, and the explosive growth of farm **data**.

2018 AT A GLANCE

60 BOOTHES

SHOWCASING

Proven On-Farm Solutions:

- 🍏 27% Crop Inputs/Protection
- 🍏 23% Farm Management Software
- 🍏 18% Advanced Sensing & Monitoring Solutions
- 🍏 18% Water Management & Irrigation

A WHO'S WHO OF SPECIALTY AGRICULTURE



500

 Key Decision-Makers
In Attendance

and nearly **300**

Owners/Top Management from Leading Growing Operations
Representing All Major Segments of Specialty Agriculture

Growers & Exhibitors From

37

 and

7

States Countries

OVER 6,000 SQ. FT.

OF **INNOVATIVE** SOLUTIONS ON THE TRADE SHOW FLOOR —
FROM THE MOST TRUSTED NAMES IN SPECIALTY AGRICULTURE

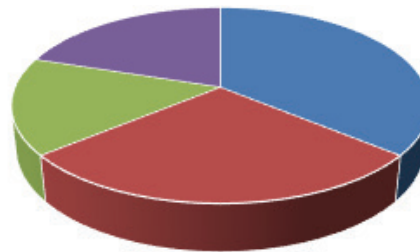


2 FULL DAYS

of Insights, Discovery, and
Valuable Peer-to-peer Networking
35 MUST-SEE PRESENTATIONS

And the Debut of
GRO TALKS

— 20 Pioneering Talks —
Delivered on the Show Floor



**Top Crops
Represented
by Grower
Attendees**
(65% with Production
Under Cover)

■ 36% Fruits & Nuts ■ 28% Vegetables ■ 16% Ornamentals ■ 20% Other Specialty Crops

(Representing All Major Specialty Crops)



Mark Your Calendar for 2019!!

Based on the overwhelmingly positive feedback from both growers and exhibitors, Meister I NXT is pleased to announce that the second annual edition of **GROWING INNOVATIONS** will be held in **Las Vegas November 13-14, 2019**

More details on the 2019 event will be announced soon.

RESERVE YOUR SPACE NOW FOR GROWING INNOVATIONS 2019! CONTACT:

Scott Fuller: SFuller@growinginnovations.com | Julie Beiser: Jbeiser@growinginnovations.com



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WHAT INDUSTRY LEADERS ARE SAYING

SOLUTION PROVIDERS

“We’re finding the contacts to be extremely high quality with multiple revenue generating opportunities. It was a good show for us and we plan to return next year.”

Corey Merchant, Davis Instruments

“I was pleasantly surprised from start to finish with the quality of people and the engagements that I had. I can’t wait to come back next year.”

Heidi Centola, IBM Watson | The Weather Co.

“We’ve seen such a high caliber of growers and wide array of customers. It’s been a great opportunity for us. Growing Innovations is the place to be!”

Heidi Warner, Nufarm

“I’ve just been blown away by the quality of attendees at this event. I found that every single prospect who approaches our booth is a qualified buyer.”

Jeff Froikin, AgSquared

GROWERS

“Great inaugural show. A lot of high quality exhibitors and high quality growers attended. Information was great.”

Vince Restucci, R.D. Offutt Farms

“A great opportunity to network with other growers who are trying to make changes on their farm. It was awesome. I’d highly recommend it to anyone next year.”

**Danny Royer, Agriculture Executive Consultant,
(formerly of Bowles Farming)**

“It was a good show with a lot of good people from different industries doing things we can use in our industry as well.”

Art Van Wingerden, Metrolina Greenhouses

“The suppliers and exhibitors were top notch, and all were bringing the newest technology and how it can be integrated into your organization. I would highly recommend it to anyone next year.”

Chris Drew, Ocean Mist

“I’ve been happily surprised at the number of people here. It has really exceeded expectations.”

Leonard Batti, Taylor Farms



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