

Thank you for applying to the GRO TALKS program, which will take place at the upcoming Growing Innovations conference and exposition in Las Vegas, NV, November 7-8, 2018.

GRO TALKS is a series of pre-scheduled supplier presentations for the two full days of the event, providing an unprecedented forum for select companies to directly engage growers of specialty crops. This exhibitor application process is designed to ensure these presentations provide the most compelling and relevant insights for growers.

Sharing the future vision of specialty agriculture, as well as the solutions needed to achieve a sustainable and thriving farm, are at the core of the GRO TALKS program and the companies selected to present.

**The application process includes:**

1. Fill out all fields (below) to provide details regarding your presentation and email to our Speaker Support Manager Ashlee Castillo Moehring at [acastillo@meetingdemands.net](mailto:acastillo@meetingdemands.net).
2. Submit a non-refundable \$250 application fee (applications can not be processed without payment, [click here](#)).
3. The companies selected to present will be announced 10/5, which will include the scheduled presentation date and time. Companies participating in GRO TALKS will be recognized in promotions pre-event and on-site to gain additional exposure for their commitment to specialty agriculture.
4. As an added benefit of supporting GRO TALKS, all companies that apply by 9/20, will have their company mission promoted on the Growing Innovations website and in the show directory.

**Please complete all fields.**

Exhibiting Company Name \_\_\_\_\_  
 Exhibiting Company Contact \_\_\_\_\_  
 Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Cell \_\_\_\_\_ Email \_\_\_\_\_

**Speaker**

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Cell \_\_\_\_\_ Email \_\_\_\_\_  
 Presentation Topic \_\_\_\_\_

**Presentation Title** \_\_\_\_\_

**Presentation Description – Please describe the proposed topic for your presentation, specifically highlighting the unique or innovative new value your product / service / technology brings to specialty crop growers. Please also list the crops and regions targeted. (100 Word Limit)**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Will a grower client accompany your presentation? Yes \_\_\_\_\_ No \_\_\_\_\_

Will your presentation include testimonials and/or video of your current client(s)? Yes \_\_\_\_\_ No \_\_\_\_\_

**The GRO TALKS theater, located in the center of Growing Innovations show floor, will house the following A/V:**

- LCD projector and monitor or screen
- Wireless lavalier microphone
- Computer audio
- Wireless slide advancer
- Podium

**Please describe your presentation requirements:**

We will require the use of the A/V? Yes\_\_\_\_\_ No\_\_\_\_\_

Will you bring a laptop? Yes\_\_\_\_\_ No\_\_\_\_\_ Is it a PC or MAC? \_\_\_\_\_

Do you require other tools or technology for your presentation? Describe:

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*Note: (Show management will consider all requests, but they are not guaranteed. We will let you know at application approval if we can provide the requested items.)*

Will you provide handouts of your presentation and/or provide it online? Yes\_\_\_\_\_ No\_\_\_\_\_

How many people will be presenting? 1\_\_\_\_\_ 2\_\_\_\_\_

**If you have any questions about this application process for GRO TALKS, please contact our Speaker Support Manager Ashlee Castillo Moehring at [acastillo@meetingdemands.net](mailto:acastillo@meetingdemands.net) or at 803.556.3434. We look forward to receiving your application and providing a greatly needed forum to help the advancement of specialty agriculture.**

ALL THE BEST,

